MEDIA KIT 2023



What's good around here?

Beyondish is a one-click roadmap to the best food in town, served up by the locals who know. We cut through the internet noise by featuring only positive reviews, curated by our editorial staff. Join us to reach a new audience, dish by dish.



Beyondish.com



Mediakit@beyondish.com



@Beyondish



Beyondish

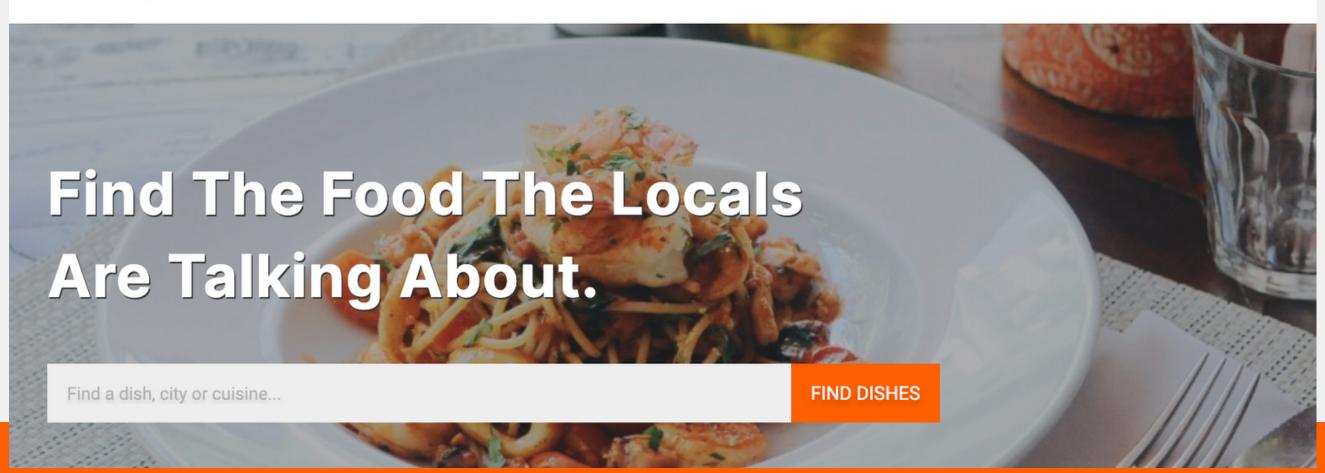
Website Traffic

1.3M GOOGLE **SEARCHES** 5K VIEWS

NEW USERS 3K PER MONTH



ABOUT US REVIEWS ON THE DISH CONTACT NEWSLETTER SUBMIT A REVIEW



Our Social Stats

21K

MONTHLY REACH

255K REEL VIEWS

206% GROWTH RATE

Featured on:



1M @SWEETAMBS



640K @WEWORK



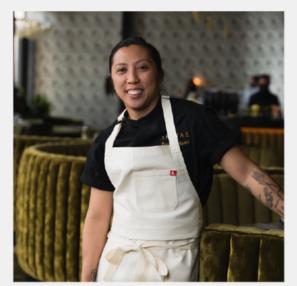








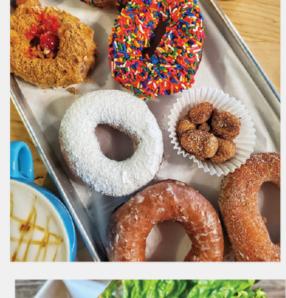
READ MORE REVIEWS ON BEYONDISH.COM

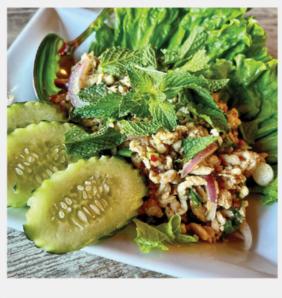














Your ad appears for one price in all of these places.

"The real winners of this year's James Beard Awards were small cities and towns. It's just one example of the way once-ignored places are taking center stage."

Bon Appetit, June 8, 2023



Home Page

A constantly updating carousel of local reviews from mid-tolarger sized markets across America.



City Specific Review Page

A revolving catalog of the best dishes specific to a Beyondish local marketplace.



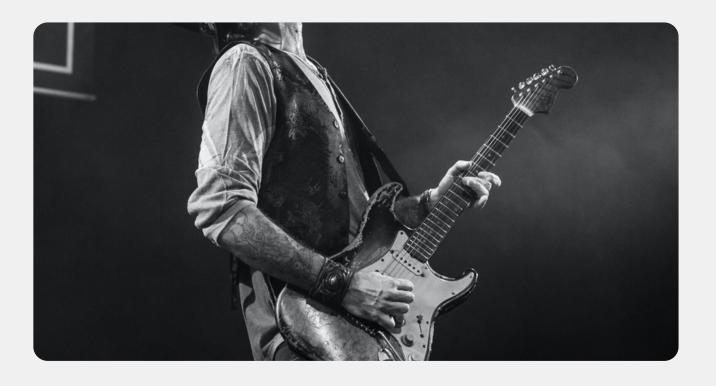
Our Newsletter

A compendium of What's New in Food, local cravings, small food business highlights, and Pro Tips on how to celebrate and enjoy the art of eating.



On The Dish

Bite-sized stories from across the American foodscape, highlighting the people behind the scenes who are doing amazing things with food.



City Guide

Real-time updates on things the locals do, including: music, food fests, fairs, comedy and cultural events, updated weekly.

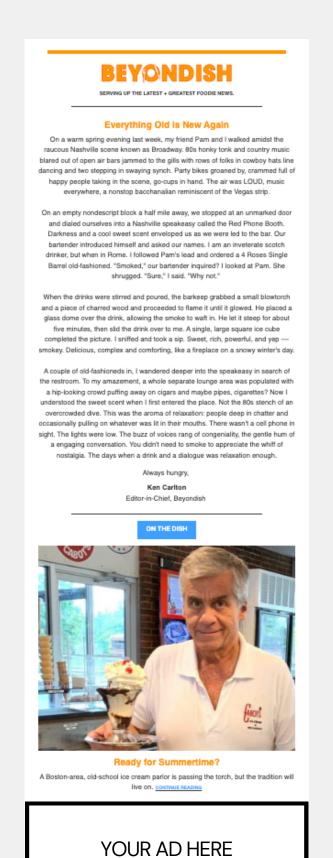
Who's clicking on Beyondish?

- BUSINESS TRAVELERS
- CONVENTION-GOERS
- WEEKEND WARRIORS
- ROAD TRIPPING TOURISTS
- FOODIES HUNGRY FOR A GREAT LOCAL TIP!

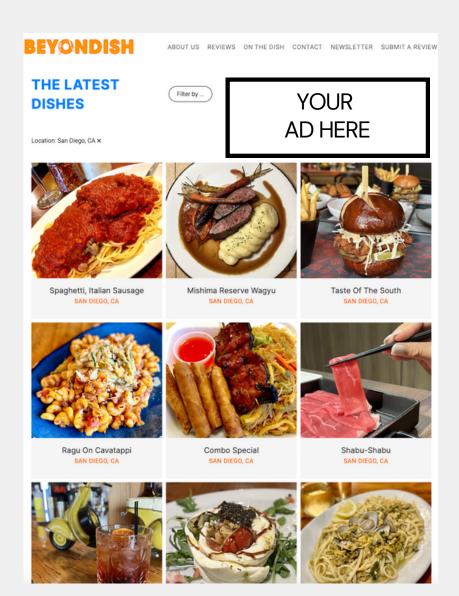


Ad Rotation

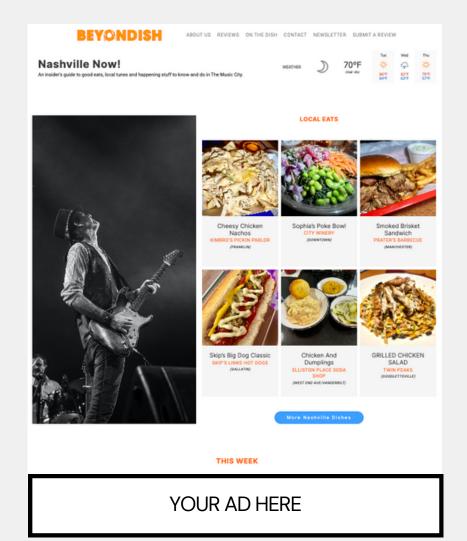
NEWSLETTER



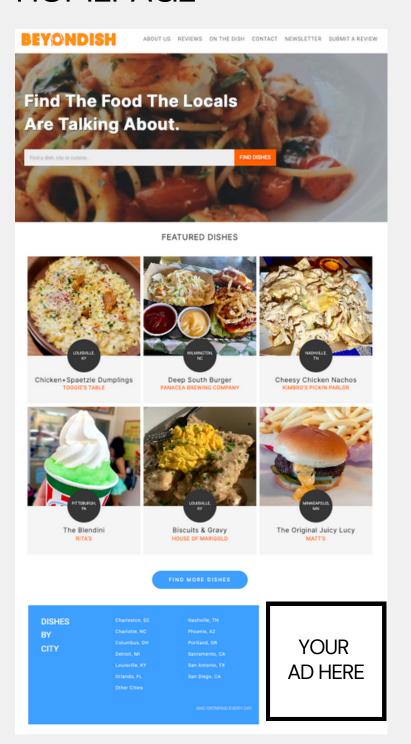
CITY SPECIFIC REVIEW PAGE



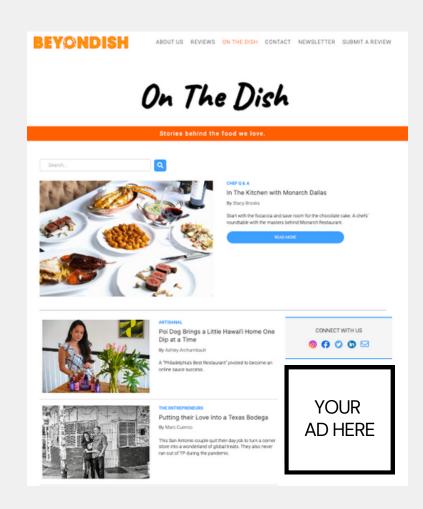
CITY GUIDES



HOMEPAGE



ON THE DISH



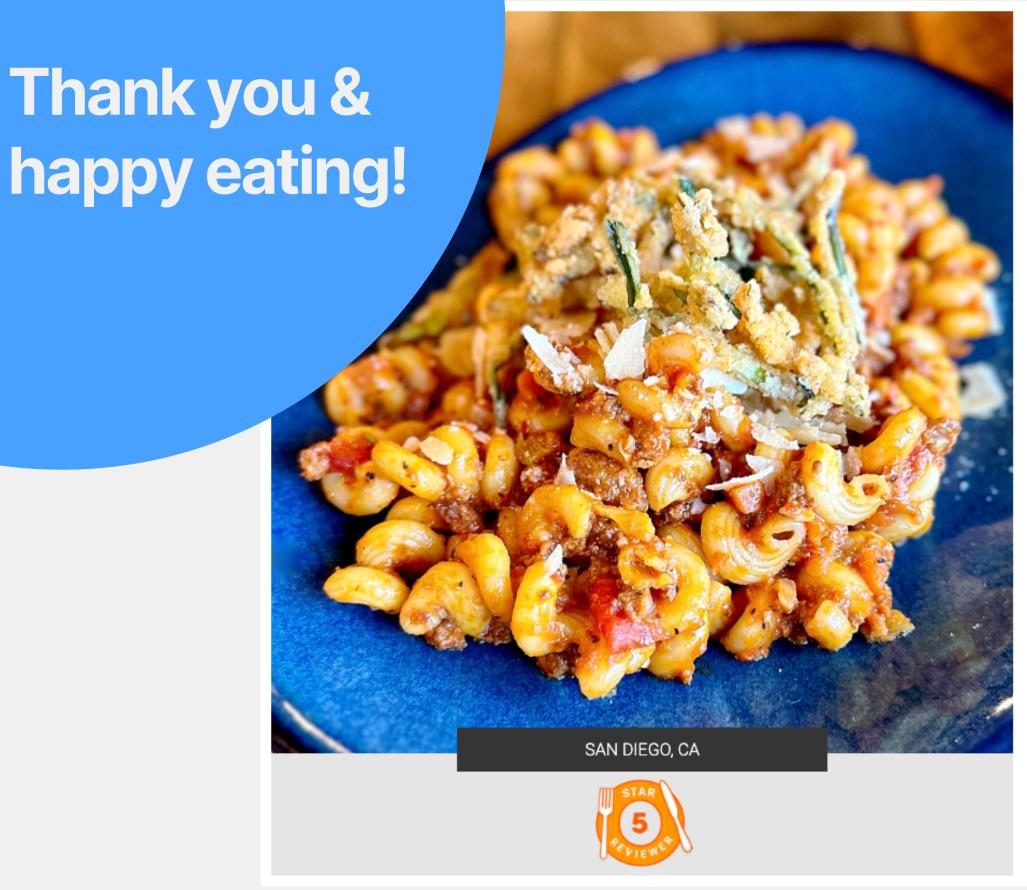
2023 Beyondish Advertising Rates

TERM	RATE
1 Month	\$150
2 Month	\$250
3 Month	\$400

SPECIFICATIONS	
Banner Ad: 730 x 100 Pixels, JPG/PNG/GIF, Max File Size 1MB	
Sidebar Ad: 300 x 270 Pixels, JPG/PNG/GIF, Max File Size 1 MB	

City Specific Ad:

500 x 100 pixels, JPG/PNG/GIF, Max File Size 1MB



Ragu On Cavatappi

Marinade on Main 865 Main Street Ramona, California, 92065 (760) 440-3171 Website

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Excellent "Ragu" at Marinade on Main in Ramona, CA. Slow simmered beef and house-made sausage ragu topped with a daub of ricotta and fried leeks. I just love that they use cavatappi pasta. The corkscrew shape is so fun and has a pleasing mouthfeel. This dish is fairly new on their menu and joins some of their other stalwart favorites. It's my understanding that this dish was inspired by one of their employees at their recent restaurant holiday party. Established in 2016, Marinade on Main is a small but highly rated restaurant in this small country town east of San Diego.

Share

DISHED UP BY...



DAN EDWARDS

We invite you to consider advertising with Beyondish. We're the new kids on the block, with a unique approach for visitors to find their way to that locally recommended dish. We're growing and scrappy and we'll get your ad seen in a whole new light. Thanks for thinking of us.

Always hungry,

Ken Carlton
Founder & Editor-in-Chief

